

# Competitive research funding processes and an analysis of the peer review challenges

Frédéric Sgard OECD Global Science Forum



# Background (1)

- Countries use competitive funding mechanisms of various kinds to award research funding. The objective is:
  - To increase effectiveness (as funding is not unlimited, choices must be made)
  - To increase efficiency/excellence (give funding to best performers)
  - To provide incentives for better performance

There are however inherent conflicts between ideal operating conditions for competitive funding and properties of research, as the underpinning assumptions may not be always valid.



## Background (2)

- There is heterogeneity across countries and funding agencies as to how these mechanisms are structured and carried out.
- There is very limited evidence in the published literature about the relative effectiveness of different mechanisms.
- Peer review is the traditional/preferred selection mechanism, but may implement majority opinions.
- What little is known suggests that effectiveness may vary considerably.
- Scarcity and loss of "peerness" threaten the conditions under which competitive funding leads to effectiveness and efficiency.



# Objectives of the GSF activity

- Catalogue how different mechanisms are used in different countries and different contexts
- Gather and synthesise available qualitative and quantitative evidence on performance of different mechanisms (relative to multiple objectives) in different contexts
- Make recommendations (appropriately qualified based on data quality) regarding desirability of different mechanisms in different contexts
- Make recommendations regarding ongoing data collection to improve knowledge base in this area.



## **Expert Group**

- Co-Chairs:
- Tateo Arimoto, Japan
- Adam Jaffe, New Zealand
- Kei Koizumi, USA
- 30+ other members from Australia, Belgium, China, Czech Republic, Denmark, EU, Japan, Finland, France, Israel, Korea, Netherlands, New Zealand, Norway, Poland, Portugal, South Africa, Spain, Sweden, Switzerland, and OECD Secretariat

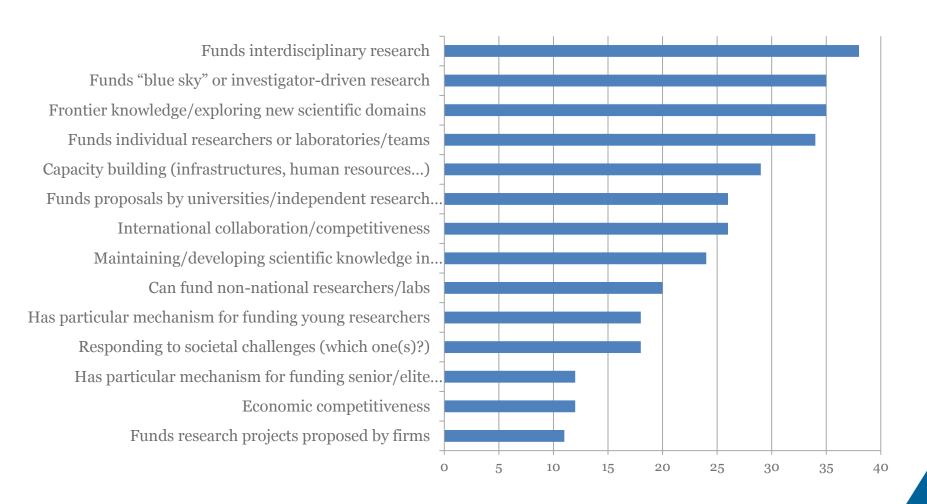


## Information gathering

- Bibliographic analysis
- Generic information on research funding at country level.
- Questionnaire survey on individual competitive funding mechanisms (about 80 examples)
- Interview survey among funding managers, reviewers and grantees (ongoing)
- Two general categories of mechanisms: project/PI-oriented (but some fund individual researchers) and research centres-oriented (but can also include funds for universities).



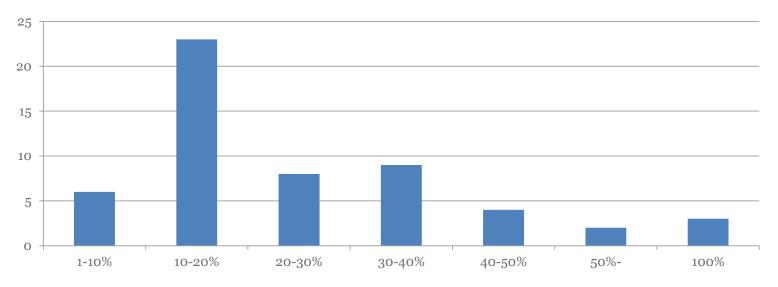
## Questionnaire feedback (1) Goals of the funding programme





#### Questionnaire feedback (2) Success Rates

Success rate is heterogeneous:

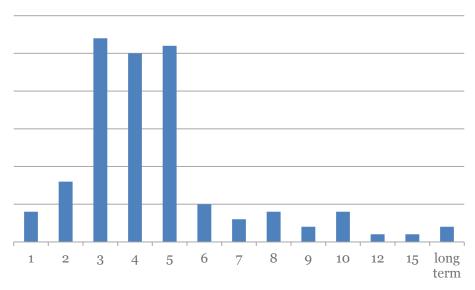


- No obvious link between size, number of applications and success rate, but twostages screening increases final success rate
- Possibly some sense that broadly-defined funds have lower success rates
- Operation costs not always clearly defined nor use the same definition



## Questionnaire feedback (3) Nature of the funding awarded

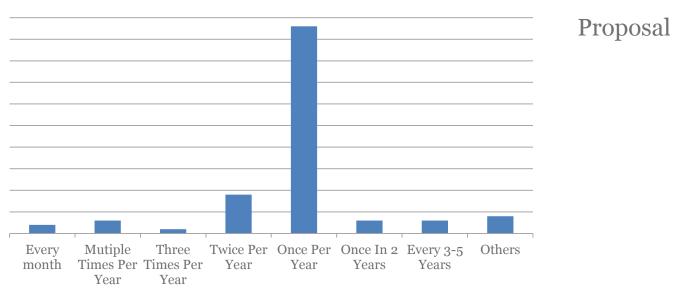
• Grant duration usually between 3-5 years



- Grant size varies a lot but PI-type projects usually provide grants of about 3-500k€ and institutions-types are more in the range of 1-3M€+
- Cofunding required for about half of the programmes, very heterogeneous requirements
- Various overheads policy

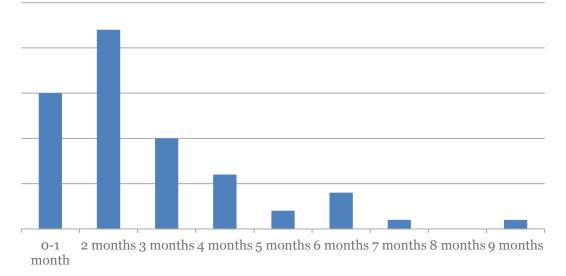


## Questionnaire feedback (4) RFP process



Proposal frequency







## Questionnaire feedback (5) Monitoring and evaluation of impact

- At this stage, it is difficult to differentiate information from monitoring and from impact analysis
- Criteria:
  - **Scientific excellence** (biblio/citations, prizes, impact on top groups, support for breakthrough research, attar additional funds...)
  - International competition (gap with competitors, attractiveness to oversees talents, international collaborations...)
  - **Human resources** (age distribution, proportion of post grad, outcomes of grantees/career, mobility...)
  - **Policy priorities** (meeting strategic challenges, balance between disciplines, interdisciplinarity, balance between provinces, structure of the research landscape...)
  - Innovation, technology transfer
  - Socio-economic impact



### Reviewing process (1)

#### **Initial screening:**

About half of the funding schemes have an initial screening step:

- Purely administrative eligibility criteria (1-10 % rejection)
- First step/outlines of the project may be screened internally by the funder (up to 75% rejection). However, this process is not always very transparent.

#### Review panels/committees:

- The large majority of funding schemes have review panels/committees. In some cases, oral interviews are conducted by the panel (jury).
- They are usually advisory and not decision making (with exceptions).
- They usually propose a ranking of the proposals, often with qualitative recommendations. They can often make funding propositions.



#### Reviewing process (2)

#### Individual reviewer choice and tasks:

- Reviewers may receive very different numbers of proposals to review (3 to 20+).
- Each proposal may also be reviewed by various numbers of reviewers (usually 2 to 5).
- International reviewers are very often used in smaller countries.
- Reviewers are recruited through various means: open call, lists, previous reviewers (sometimes with a minimum % of turnover), nomination by the panel chair, recommendation by review panel, suggestion by the applicants, election by the scientific community.... There can be a mix of internal and external reviewers, and a mix of peers and experts.
- For external reviewers, there is typically a 25-45% acceptance rate.
- Proposers are rarely given the opportunity to respond to reviews.



## Reviewing process (3)

#### Appeal system:

- Only a minority of funding schemes have an appeal system.
- Usually an administrative procedure (if applicants believe the procedure was not carried out properly),
- A few schemes also have a mechanism that allow for a review of the substance of the proposal by ether the same reviewing panel of by a different group.

#### Innovative processes: very few!

- Reduction of prescriptive elements in the calls and funding agreements to foster flexibility.
- Mechanisms to foster innovative ideas: pilot micro-grants to support preliminary studies on new ideas; ERC proof of concept grant; mechanisms to retain a proposal based on strong novelty despite lesser ranking; flexibility in ranking criteria.
- Oral pitch + interviews for selective/narrower schemes



## Peer review challenges (1)

- <u>Matching the reviewing system with the strategic objectives of the fund:</u>
  - Large differences in needs and project time between disciplines and projects
  - o How to adapt evaluation criteria, guidelines, marks?
  - Is the panel competent to assess all the criteria?

#### • Trust:

Evaluation process, expert nomination, conflict of interests, quality...

#### Quality:

Expert nomination, number of expert/project, number of project /expert, quality/competencies of the reviewers...

#### • Learning and teaching:

Getting feedback from the users; providing feedback to the users

#### • Autonomy and flexibility:

Adapting criteria, adapting funding to the needs



## Peer review challenges (2)

#### Managing risk :

Fostering, evaluating and selecting high risk/innovative ideas

Managing interdisciplinarity:

Expert and panel expertise; lack of publication reference...

• Age and gender bias:

Adapting RFPs and reviewing process/criteria to foster young and female applicants

• Avoid negative side effects:

Inadequate reviewing criteria may prevent good scientists from less renowned institutions to obtain funds

• <u>Managing low success rates:</u>

How to avoid rejecting good proposals!

• <u>Improve the system:</u>

Use the right monitoring and impact assessment methodology