

## Call for Case Studies

### Workshop ICT with Industry

**As part of the workshop ICT with Industry, the Steering Committee is seeking for challenging industrially relevant case studies on ICT topics, applications and tools. Researchers and/or (large) company representatives are invited to submit a proposal for a case study.**

#### Important Dates:

- Submission deadline: 26 April 2016
- Notification: May 2016
- Workshop ICT with Industry: November/December 2016 (dates and venue to be confirmed)

#### Why should you apply?

- For companies: the workshop offers you one week to collaborate with a team of dedicated researchers from a various ICT-disciplines with the aim to tackle the problems in your proposed case. The goal is to come to a practical solution or new horizons with new insights, e.g. spin-offs.
- For researchers: the workshop offers you one week to explore your research ideas in collaboration with your company partners. You will have a team of dedicated researchers from a various ICT-disciplines to work with. The goal is to come to concrete ideas which can be used for e.g. scientific paper, funding proposal to be submitted to NWO, STW or Horizon 2020.

#### Application procedure

You can submit a case proposal by filling in the application sheet attached to this document. A total of five challenges will be selected by the Steering Committee, with leading experts from different fields of ICT (Information and Communication Technology). The main selection criteria are:

1. Scientific relevance/challenge -Is the challenge scientifically interesting, particularly also from an ICT point of view?
2. Urgency - Is the challenge urgent?
3. Feasibility -Is it likely that a solution or significant steps towards a solution to the challenge can be obtained within the timeframe of one week?
4. Commitment - Can you commit to your involvement as stipulated below?

In order to increase the chances of being selected, it is recommended that your proposed case study involves both the participation of a senior academic scientist and a company representative.

NWO and STW can help companies to connect with academic researcher(s) who have the right expertise related to the case study.

Please submit your case study by email to: [ictwithindustry@nwo.nl](mailto:ictwithindustry@nwo.nl).

#### Please note

1. The information in this proposal may be used as input for public discussions during the workshop 'ICT with Industry'. If you think this information cannot be used for outreach and promotion activities regarding the workshop, please let us know.
2. Applicants will be expected to attend the workshop during 7-11 November 2016.
3. Applicants are expected to recruit participants for the workshop. It is the aim to compose a team of approximately 6-10 people (including a company representative and a senior academic scientist).

#### Preparation for the workshop

If your challenge is selected, then:

- the steering committee will assign a team leader. Should the committee not be able to find suitable team leader who can attend the full week of the workshop, the researcher who submits the case study may be asked to fulfil this role.
- NWO and STW will invite you for an intake meeting to discuss the preparations.
- your proposed case study will be used to recruit participants, e.g. PhD's and postdocs.

Companies are encouraged to invite 'their team' for a company visit before the actual start of the workshop.

## Outline of workshop programme

The workshop starts on Monday morning with a plenary presentation of the case studies by the company representative. In the afternoon the teams split and start to work in their own teams on individual cases. There will be daily sessions where each team shares its provisional findings. On Friday, each team presents their final results to the entire group. In addition, there will be informal evening sessions which provide ample opportunity to meet with the participants of the other teams and to exchange ideas.

## Schedule 2016

26 April (extended)	Deadline for submission case studies
Early May	Selection of five challenges and assignment of team leader
June	Publication of cases and call for participation
September	Composition of Teams
Nov/Dec 2016	ICT with Industry 2016

## Costs

The workshop is funded by NWO, STW, and the participating companies. However, to cover all expenses of the workshop participating companies are requested to contribute € 1.500 (excl. VAT) in cash to the workshop. The contribution include full participation in the workshop, available food and drinks, work office facilities and hotel accommodation for one representative during the week.

## Results of the workshop, confidentiality and intellectual property

The main purpose of the workshop is to transfer knowledge between industry and academia. Generated results are intended to be public. However, if before or during the workshop the need arises to protect knowledge or generated results, the NWO and STW will be able to facilitate the making of suitable arrangements with the owner(s) of the intellectual property<sup>1</sup> according to the current IPR-policy. In order to allow for this, we have written up an Non-Disclosure Agreement (NDA) for all participants, which was used for the first time in 2015. We intend to continue this practice also for this edition.

## Links

[ICT with Industry](#)

[NWO Exacte](#)

[Wetenschappenhttp://www.nwo.nl/over-nwo/organisatie/nwo-onderdelen/ew](http://www.nwo.nl/over-nwo/organisatie/nwo-onderdelen/ew)

[Technolestichting STW](#)

## Steering Committee

IPA: Prof. Dr. Arend Rensink (UT) – chair, [arend.rensink@utwente.nl](mailto:arend.rensink@utwente.nl)

ASCI: Dr. Alexandru Iosup (TUD), [alexandru.iosup@gmail.com](mailto:alexandru.iosup@gmail.com)  
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Dr. Ana-Maria Oprescu (UvA), [ana.oprescu@gmail.com](mailto:ana.oprescu@gmail.com)

Prof. Dr. Remco Veltkamp (UU), [R.C.Veltkamp@uu.nl](mailto:R.C.Veltkamp@uu.nl)

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Dr. Claudia Hauff (TUD), [claudia.hauff@gmail.com](mailto:claudia.hauff@gmail.com)

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<sup>1</sup> Sometimes it is appropriate to protect the generated results by intellectual property rights. According to the current IPR policy of NWO and STW the intellectual property rights will be owned by the employer(s) of the person(s) generating such intellectual property. Any arrangement should be made in writing with the owners of the intellectual property.

## Contact

For applications and questions, e-mail [ictwithindustry@nwo.nl](mailto:ictwithindustry@nwo.nl) or contact:

- Ms. Rosemarie van der Veen-Oei (NWO), Phone: +31 (0) 6 303 69 859
- Ms. Margriet Jansz (STW), Phone: +31 (0) 6 2907 2812

## Format proposal case studies

The deadline for submitting challenge proposals (via email to [ictwithindustry@nwo.nl](mailto:ictwithindustry@nwo.nl)) is **26 April 2016**. The proposals have to be structured according to the format below. The language should be English and the exact titles of the paragraphs should be used. The proposal should have a maximum length of 2 pages A4.

### 1. Title

The title is short, but clear; no elaborate description.

### 2. Applicant(s)

Name(s) of the applicant(s) and company as well as address, email and phone number.

### 3. Suggestion for academic team leader

Give possible name(s) of senior academic researcher(s), incl. contact information. This senior scientist will be a sparring partner during the preparations of the workshop and he/she will be the team leader during the workshop. As researcher, you can suggest yourself as team leader.

### 4. Company information

Brief introduction (max. 100 words) to the company (mission, size, turnover, R&D activities, sales area).

### 5. Challenge

Description of the ICT related challenge (about 500 words) that could be discussed at the

'ICT with Industry' workshop. Please give attention to the following aspects too:

- the background and urgency of the challenge,
- how the ICT research community will contribute to solving the challenge,
- which sub-disciplines you expect to be relevant for this challenge,
- graphs, pictures, references etc.
- possible solutions or directions to solutions to the challenge
- boundary conditions (e.g. technical, organisational, or budgetary requirements)

Please note that the participants of the workshop will have different backgrounds and come from various disciplines (e.g. data mining, security & cryptography, performance analyse, software engineering, distributed system, visualization, etc.) and experience (PhD student to professor).

### 6. Input for workshop participants

Describe to what extent you will provide workshop participants with details (numbers, experiences, models, software etc.) and to what extent details are confidential. In general, the more information you provide, the higher your 'return on investment'.

#### Please note

The information of this proposal will be used as input for public discussions during the workshop 'ICT with Industry'. It may also be used for outreach and promotion activities regarding the workshop.